



# Sponsorship Information Pack and Application Form

2024

# **BECOME A SPONSOR OF OUR CLUB**

**Would you be interested in sponsoring a local community club that offers great exposure and advertisement across the entire Nepean and Blue Mountains District? Are you a community-oriented business that would like to support your local club? Would you like great exposure for your business to the families of the Upper Mountains?**

Wentworth Falls Football Club (WFFC) is a community-based, family oriented club with our core values being Fun, Fitness, Fair play and Friendship. The club has had a very successful year in 2023. You will notice new Club House signage, we ran holiday fun football workshops in January, we held women's "come and try" evenings, we offer free training apparel with each registration. Importantly for sponsors, training shirts will be emblazoned with all sponsor names which will provide a great advertising opportunity across the western area of Sydney. Ongoing, we are improving the safety of the field access with new pathways and emergency vehicle access and looking to improve spectator safety with permanent and portable seating.

Most importantly we offer the opportunity for your business to be advertised as part of our new clubhouse signage. Diamond and Platinum sponsors will be offered an advertisement board attached to the clubhouse railing.

## **ABOUT THE CLUB - OUR REACH INTO THE COMMUNITY**

From starting out playing social soccer since 1975, growing to affiliation as a club with the Nepean association in 1983, the club has steadily grown to an all year round operation by hosting both a Winter and Summer competition. Our home ground, Pitt Park, went through a major overhaul in 2007 giving us a beautiful new playing surface, floodlights for night games and in 2021 the building of the new clubhouse was completed!

Wentworth Falls Football Club have a consistent registered player basis over many years with 500 registered players in the Winter season and 740 in the summer season competition. Players primarily reside between Bullaburra to Katoomba (especially for our winter competition) with a range from Emu Plains through to the Megalong Valley and Blackheath. All Summer games home games are played at Pitt Park, Wentworth Falls with away games played across Nepean Blue Mountains with games played from Warragamba to Penrith & St Mary's through to Windsor, Richmond and Pitt Town. Winter season games are all played at Pitt Park on a Friday evening with our canteen, BBQ and clubhouse all open. The winter competition runs from February trials through to September finals with teams consisting of Under 6s through to All Age and Over 35's - across girls, boys, women and men. There are 34 football clubs in the Winter competition and this attracts an additional 500 players and their families to Pitt Park from the Western Sydney area each weekend from Friday to Sunday. The Friday Summer season runs from October through to week 1 March with teams from U6 through all junior ages to U16 years and adult men and women's competitions.

We wish to offer our members a safe and enjoyable football experience at an affordable cost and this is where our sponsors can support our aims. Membership fees cover the basic cost of football but there are many extra costs involved and the increased cost of participation in football is stretching the family budget for many families. Our sponsors are vital to supporting our club to provide affordable football for our community members.

Previous sponsorship has supported the club in providing club uniforms, furniture for the new clubhouse, much needed training and game day equipment including recent purchases of movable goals for our mini and main fields, sponsor logoed training shirts for each player, puffer jackets for each coach and manager and new Marquees for club events both at Pitt Park and on away days. Future sponsorship will be supporting 2024 player, coach and manager training apparel and spectator seating (providing an additional sponsor Logo opportunity).

## **BENEFITS OF SPONSORSIP**

Wentworth Falls Football Club is committed to ensuring our sponsors businesses, names and products are advertised to our local football community and across the western area of Sydney through:

- The WFFC Website;
- The WFFC Facebook site;
- The WFFC Clubhouse signage
- our game and training shirts.

Additional benefits include:

- The opportunity to advertise your business across Western Sydney areas of Penrith, Richmond and Blue Mountains whilst supporting your local community.
- Increase your customer base through a wider exposure in advertising your products achieved through the wide range of age groups participating in football at Wentworth Falls and the wider western area covered in all competitions.
- Increase your customer base and sales by accessing mountains families and friends.
- Increased exposure with games played at Pitt Park all year round and one of only a small number of clubs that run a summer competition.
- Have your business Logo on our sponsorship notice board situated on the clubhouse which is exclusive to our sponsors.
- The opportunity as a primary sponsor to advertise your business Logo on the front or back of the player training shirts and selected apparel in 2024 and new club playing shirts from 2025.
- Have your business Logo displayed on printed club team photos available for purchase by all club players.
- We want our sponsors to benefit from our relationship and seek to support them allowing business to offer member benefits such as discounts for shopping at their business and the ability to advertise their current sales initiatives.

We also encourages all sponsors to liaise with the club to share their thoughts on how WFFC can promote their business.

## 2024 Sponsorship Packages

	<b>Diamond \$10000 annual</b>	<b>Platinum \$5000 annual</b>	<b>Gold \$3000 annual</b>	<b>Silver \$1500 annual</b>	<b>Bronze \$750 annual</b>
Advertisement on clubhouse wall	Large Sign attached to clubhouse railings	Small Sign attached to clubhouse railings	√	√	√ Small size logo
Display banner on game days	√	√	√		
Logo on selected 2024 training shirts, jackets and apparel	√ Front of shirt	√ Front of shirt	√ Back or sleeve of shirt	√ Back of shirt (medium size logo)	√ Back of shirt (small size logo)
Logo displayed on club team photos	√	√	√	√	√
Potential to offer member discounts	√	√	√	√	√
Logo identified in club member communications	√	√	√		
Advertised on monthly club newsletter	√	√	√	√ Medium size logo	√ Small size logo
Advertised on club Facebook page	√	√	√	√	√ (less frequent)
Framed certificate of appreciation	√ Plus framed football shirt	√ Plus framed football shirt	√	√	√

### Additional Benefit

A multiyear sponsorship will give you the opportunity for the priority of your business Logo on the new 2025 playing shirts noting the shirts will cover the period 2025 - 2028.

### General Support Opportunities - Fee - Optional

To aid the club and support the local business community, Wentworth Falls Football Club is interested in seeking any support you can provide. This may include financial donations of any denomination or perhaps you may prefer to offer some goods or a service that we can include in our raffle or use as a club. For any such support, you will receive Facebook Exposure on our club account and a listing on the WFFC web site - [wentworthfallsfc.com.au](http://wentworthfallsfc.com.au) - as a supporter of the club for a year.

If you would like to sponsor a specific item, equipment (eg. Soccer ball with WFFC and your business Logo on the other side), an event, or if you would like further information please contact Isabel Arnaiz (President WFFC) via email: [president@wentworthfallsfc.com.au](mailto:president@wentworthfallsfc.com.au) or Shaun Seldon (Sponsorship Co-ordinator WWFC) on 0448404323 or via email [shaunseldon@yahoo.com](mailto:shaunseldon@yahoo.com)



# Wentworth Falls Football Club

Wentworth Falls United Soccer  
Club Incorporated

ABN: 28 228 861 557

PO Box 39  
Wentworth Falls NSW 2782

[www.wentworthfallsfc.com.au](http://www.wentworthfallsfc.com.au)

## 2024 SPONSORSHIP APPLICATION FORM AND TAX INVOICE

If you would like to sponsor the club, please complete this form and return it to:

- Isabel Arnaiz (President WFFC): [president@wentworthfallsfc.com.au](mailto:president@wentworthfallsfc.com.au) and
- Shaun Seldon (Sponsorship Co-ordinator WWFC) [shaunseldon@yahoo.com](mailto:shaunseldon@yahoo.com)

**COMPANY NAME:**

**COMPANY ABN:**

**COMPANY ADDRESS:**

**CONTACT PERSONS NAME:**

**CONTACT PERSONS ROLE:**

**PHONE:**

**EMAIL:**

**SPONSORSHIP AMOUNT:**

Diamond Sponsor \$10000

Platinum Sponsor: \$5000

Gold Sponsor: \$3000

Silver Sponsor \$1500

Bronze Sponsor \$750

Other:

**SIGNATURE:**

**DATE:**

**PAYMENT:**

Payment is due 7 days from submitting Booking Form and can be made by Electronic Funds Transfer (EFT) or cheque.

Electronic Funds Transfer: Bendigo Bank BSB: 633 000 Account: 161840558